



**SOUTHWESTERN  
MEDICAL  
FOUNDATION**

News Release

**FOR IMMEDIATE RELEASE**

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## **SOUTHWESTERN MEDICAL FOUNDATION ANNOUNCES ELECTION OF TEN NEW TRUSTEES**

*Community leaders join Foundation mission to inspire the progress of medicine*

**DALLAS – October 17, 2018** – Southwestern Medical Foundation elected ten new Trustees at the Board’s recent annual meeting. The new group is well-respected for their community leadership and support of advancing medical progress. The Trustees include: Randy Best, Chairman and Founder of Academic Partnerships; Randy Bowman, Founder and Former Co-Owner of Mw Logistics; Linda P. Custard, General Partner of Custard/Pitts Land & Cattle Co.; Cate Ford, Board of Directors, Ronald McDonald House; Mark D. Gibson, Founding Partner, Director, and Chief Executive Officer of HFF, Inc.; James W. Keyes, Chairman of Wild Oats Marketing LLC; Ambassador Robert Jordan, Diplomat in Residence and Professor of Practice in the John G. Tower Center for Political Studies at Southern Methodist University; Caren Kline, Former Marketing and Real Estate Executive; Jerry V. Smith, Managing Trustee, Lupe Murchison Foundation; Todd Williams, Founding Chairman and CEO of The Commit Partnership.

“I am thrilled to introduce these 10 new Trustees to our Board,” said Robert B. Rowling, Chairman of Southwestern Medical Foundation. “They are tremendous stewards of our region and each has contributed significantly to grow our community into the vibrant place it is today. By aligning their talents and passion with our mission, we look forward to seeing the many ways they will inspire the progress of medicine for our city and beyond.”

The Foundation’s Trustees are elected for a three-year term, and eligible for re-election for two additional terms. Trustees are known for their business, civic, and philanthropic leadership, and their engagement in furthering the institutions which drive our community forward.

“We are deeply grateful to our new Trustees for their commitment of talent, insight, and time,” said Kathleen M. Gibson, President and CEO of the Foundation. “Their leadership means so much to all of us in terms of taking our mission and progress to new heights.”

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## ABOUT SOUTHWESTERN MEDICAL FOUNDATION

Southwestern Medical Foundation is a visionary institution that identifies opportunities and challenges to inspire and advance the progress of medicine. We help create needed resources to advance medicine primarily in the southwestern United States through the commitment of donors, helping to assure the highest quality of medicine through scientific discoveries, medical training, and patient care.

Since 1939, we have connected the vision of our donors with highly innovative programs. We are a sustainable funding source for leading edge research, medical education and patient care, and we believe deeply in stewarding the assets and legacies under our care.

Southwestern Medical Foundation is guided by four core principles: Service to Community, Vision of Excellence, Mindful Stewardship, and Best Outcomes. Each principle is a promise to our donors, our beneficiaries, and the generations to come that we are dedicated to bringing the gift of better health to our community and the world beyond.

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### **Randy Best**

Randy Best is Chairman and Founder of Academic Partnerships. He founded Voyager Expanded Learning, a national initiative that helps more than four million mostly inner-city children learn to read. In 2005, Mr. Best turned to higher education and founded a network of high-quality universities across South America. Subsequently, he founded Academic Partnerships, a higher education service provider, which helps public universities increase access through technology-aided learning and gives them global reach. Mr. Best serves or has served on several boards and councils focusing on improved educational opportunities, including the Education Commission of the States. He also served on the White House Millennium Committee and is a benefactor of the Smithsonian Institution.



### **Randy Bowman**

Randy Bowman founded, co-owned, and presided over a successful logistics company that served the North American continent for Fortune 500 customers. He now invests – primarily in industrials and under-invested urban areas (like Red Bird in Dallas). Bowman recently launched AT LAST!, providing impoverished elementary students the same educational resources and tools during the home life portion of their day as enjoyed by students in more prosperous homes. Further, he serves on the Boards of Impact Dallas Capital, a mezzanine fund which supports the Mayor's Grow South effort, and the City of Dallas Employee Retirement Fund. He chaired the Parkland Foundation Board as it raised \$150 million to complete funding for new Parkland Hospital.



**Linda P. Custard**

Linda P. Custard is the General Partner of Custard/Pitts Land & Cattle Co. and is actively engaged in energy, real estate and ranching. Mrs. Custard was recently named a Trustee Emerita of Southern Methodist University, the highest honor that can be bestowed on a former Trustee by the University. She is an SMU Distinguished Alumna and a Distinguished Alumna of the Cox School of Business. She is a former Chairman and current Treasurer of the Sweetheart Ball, which raises money for cardiology at UT Southwestern Medical Center. She is a Life Trustee of the Susan G. Komen Foundation, and she serves on the boards of the Dallas Theater Center and The Hockaday School.



**Cate Ford**

Cate Ford grew up in Dallas where she attended The Hockaday School until earning her diploma at St. Paul's School in Concord, New Hampshire. She then graduated from Columbia University in 1999. Afterwards, Cate worked at The Walt Disney Company and Revlon, Inc. in New York and Rosewood Hotels & Resorts in Dallas. She is married to Jeremy Ford, and they have three children together. In addition to her involvement with their schools, Cate serves on the Ronald McDonald House of Dallas Board of Directors, the Ronald McDonald House Development Committee, the Women's Auxiliary to Children's Medical Center, and the Sweetheart Ball Committee.



**Mark D. Gibson**

Mark D. Gibson is a founding partner, director, and Chief Executive Officer of HFF, Inc. He is a trustee for the Urban Land Institute (ULI), a member of ULI's Executive Committee, and a member of ULI's IOPC Gold Council. He is a member of the Association of Foreign Investors in Real Estate and the University of Texas Real Estate Finance and Investment Center's Executive Committee. Further, he serves on the board of visitors at UT Southwestern University Hospitals and Clinics, and is a member of the McCombs School of Business Advisory Council at The University of Texas at Austin. He also is an advisory board member of Baylor Health Care System Foundation.



**Ambassador Robert Jordan**

Robert Jordan is Diplomat in Residence and Professor of Practice in the John G. Tower Center for Political Studies at Southern Methodist University. He served as U.S. Ambassador to Saudi Arabia from 2001-2003, working closely with President George W. Bush and senior government officials in maintaining the relationship with Saudi Arabia after 9/11. He is Vice Chair of the Tower Center Board of Directors, the World Affairs Council of Dallas-Fort Worth, and the Board of Governors of the Middle East Institute. He is also a member of the Council on Foreign Relations and a past president of the Dallas Bar Association and the Dallas Committee on Foreign Relations. He is a frequent commentator with international media.



**James W. Keyes**

James W. Keyes is Chairman of Wild Oats Marketing LLC and formerly was chief executive to two Fortune 500 companies, Blockbuster and 7-Eleven. Keyes has a long record of civic involvement including service on boards of the Dallas Regional Chamber, the Dallas Citizens Council, the Dallas Center for Performing Arts. Keyes currently is a member of the Board of Overseers of the Columbia School of Business and serves on the boards of the Dallas Education Foundation and the Cooper Institute. A recipient of the Horatio Alger Award in 2005 and the Ellis Island Medal of Honor in 2008, Keyes also founded the Education is Freedom foundation, which provides college scholarships for hard-working young students.



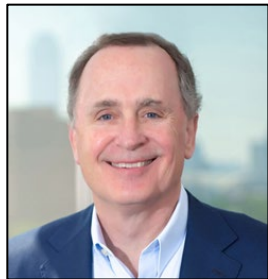
### **Caren Kline**

Caren Kline is a former marketing and real estate executive. For the past 20 years, she committed herself to raising her family and making Dallas a better community. She serves on the boards of the Children's Health System of Texas, Children's Medical Center of Dallas, Children's Medical Center Foundation, and the Episcopal School of Dallas. Kline has served in leadership positions for many of Dallas' leading charitable causes, including chair of the 2013 Crystal Charity Ball, Dallas county's largest fundraising organization for children. Kline had a stellar 25-year career in the hotel and resort industry. She was instrumental in creating the "Wyndham" hotel brand; where she became Vice President – Real Estate Development and Corporate Vice President of Marketing.



### **Jerry V. Smith**

Jerry V. Smith has been managing trustee of the Lupe Murchison Foundation since its founding in 2001. Since March 1981, Mr. Smith has served as the President, Director, and sole shareholder of J.V Smith Professional Corporation, a CPA firm offering services to accounting and tax clients as well as certain related business and financial management consulting services. For many years, Mr. Smith has served as general partner and investor in numerous oil and natural gas partnerships. Mr. Smith also owns The Royal Gorge Company of Colorado, Inc., an entertainment theme and scenic amusement park. He has volunteered for many years in many non-profit organizations. Mr. Smith is a Certified Public Accountant.



### **Todd Williams**

Todd Williams is founding Chairman and CEO of The Commit Partnership, the nation's largest collective impact organization with over 200 institutions educating over 790,000 students focused together on meaningfully improving post-secondary completion levels across the Dallas/Fort Worth area. He is Education Policy Advisor to Dallas Mayor Michael R. Rawlings. Todd is a current trustee and former board chair for Austin College. Todd is on the board and was the founding chair of the regional advisory board for Teach for America in Dallas/Ft. Worth, and helped establish the Williams Preparatory School, a K-12 free tuition public charter that educates over 1,500 primarily low-income children in northwest Dallas. Todd was both a partner and global co-head of Goldman Sachs' real estate private equity investment area.