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## Backgrounder

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### ENDOWING THE FUTURE OF MEDICINE FOR 75 YEARS

Southwestern Medical Foundation celebrates its 75<sup>th</sup> Anniversary – a milestone which provides the Foundation an opportunity to recognize the impact our community has had in advancing the important cause of academic medicine, research and medical education. For 75 years, it has been the Foundation’s privilege to foster a unique culture where generosity can be imbued with meaning.

It began with a grand vision of bringing a great Medical Center to Dallas as Dr. Edward H. Cary set out on a successful mission to “inspire a great citizenship to greater deeds.” In 1939, Southwestern Medical Foundation was created to rally citizens in support of the highest quality health care possible in the Southwestern U.S. In 1943, the Foundation started Southwestern Medical College, now UT Southwestern, in a plywood village behind its teaching hospital on the Old Parkland campus.

From the beginning, the Foundation helped to nurture a fledgling medical school into one of the preeminent medical research and academic centers in the world. Today, it enjoys an international reputation for discovering the basis for disease through research, applying those discoveries to the clinical care of patients, and educating the next generation of health care professionals.

Financial support from the Foundation has helped establish a distinguished faculty, including 6 Nobel Laureates, 17 members of the American Academy of Arts and Sciences and 23 members of the National Academy of Sciences and 19 members of the Institute of Medicine. Through scholarships, grants and endowed programs, the Foundation is dedicated to transforming the careers of the next generation of leaders in health care, biomedical science and disease prevention.

Southwestern Medical Foundation currently manages over \$800 million across 1,000 funds, creating a financial resource that will enable advances in health care benefiting the citizens of this community, state and the nation for years to come.

Over the twists and turns of its 75-year history, the Foundation helped transform UT Southwestern from shacks of flimsy plywood into a world-renowned medical district that boasts some eleven million square feet of laboratory, clinical, educational and administrative space.

Southwestern Medical Foundation’s support allows brilliant minds to achieve important breakthroughs. The Foundation is guided by trustees, donors and visionaries who are energized by the future and want to create a community bound by a common cause of innovation and achievement upward.

## **CREATING THE HIGHEST LEVELS OF PATIENT CARE**

Southwestern Medical Foundation has helped great institutions like UT Southwestern deliver world-class patient care and treat hundreds of diseases and conditions that impact every part of the human body. The Medical Center enjoys an international reputation for discovering the basis for disease through research and applying the discoveries to the clinical care of patients.

In 2009, Dallasite and former Texas governor Bill Clements donated \$100 million to build the William P. Clements, Jr. University Hospital, a leading-edge facility that opened in late 2014 and is an iconic representation of the future of medicine. The state-of-the-art \$800 million facility, designed around the needs of patients and their families, is as innovative as the scientific discoveries for which the Medical Center is known around the world.

## **FOSTERING HIGH-IMPACT RESEARCH**

Southwestern Medical Foundation is an important financial resource that helps fund cutting-edge, internationally-recognized research and groundbreaking developments in academic medicine at UT Southwestern Medical Center.

As the Medical Center advanced over the years, the faculty led in many breakthroughs. Early on it was trauma, burns, and high risk pregnancy. Soon, human nutrition and the benefits of exercise were brought to the fore. Prominence grew in understanding and treating heart disease, cholesterol and diabetes. Leadership in basic science translated to better care of patients and treatments for cancer, stroke, and injury and disease of the brain.

Today, the Foundation's grant-making supports the latest technologies that pioneer breakthroughs in cancer, cardiovascular disease and many other areas. During its 75<sup>th</sup> anniversary celebrations, the Foundation gave a \$7.5 million gift to strengthen UT Southwestern Medical Center's standing as a worldwide leader in neuroscience.

The Foundation is dedicated to shaping the future of health and helping leaders in medicine make discoveries that change the course of illness and find lasting improvements in health care.

## **EDUCATING THE NEXT GENERATION OF LEADERS**

For 75 years, Southwestern Medical Foundation has been an important philanthropic partner supporting deserving students at UT Southwestern. The Foundation manages several million dollars in endowment funds to provide scholarships, both merit- and needs-based scholarships. In 2014, Southwestern Medical Foundation donors provided \$223,500 in scholarship awards to 177 medical students.

The Foundation also helped create the Endowed Program for Scholars in Biomedical Research, which provides essential research funding for new assistant professors. These early-career researchers receive \$600,000 over four years to ensure a successful launch of their careers at UT Southwestern Medical Center.

In 1943, at the first meeting of the Board of Trustees of Southwestern Medical College, the Board voted to establish an annual award to recognize the medical student who best exemplified the ideal physician envisioned by the founders.

The Ho Din Award was then instituted by the Southwestern Medical Foundation in honor of Dr. Edward H. Cary to recognize those who exemplify the unique personal qualities embodied in all great physicians – knowledge, understanding, and, most of all, compassion.

Ho Din, which represents “the spirit of medical wisdom and human understanding,” has been a hallmark of excellence at UT Southwestern for more than 70 years and is the foremost honor bestowed on outstanding seniors. Many Ho Din winners have gone on to achieve the highest levels of distinction and success in their fields, including 1985 Nobel Laureate Dr. Joseph L. Goldstein.

In special circumstances, it may be awarded to faculty members or administrators who have exemplified the spirit of Ho Din through their service to humanity.

## **A PHILANTHROPIC PARTNER THROUGH THE AGES**

Since its inception in 1939, Southwestern Medical Foundation has continued to raise and manage private philanthropic dollars that support medical advancements and patient care in North Texas. Today, the Foundation manages over 1,000 endowed and restricted funds. The Foundation recognizes those who have significantly supported the improvement of medical education, research and patient care with its Charles Cameron Sprague Community Service Award. The Foundation bestows this award on distinguished civic and business leaders who have given generously of their time and resources to make life better for others.

With Foundation and community support, UT Southwestern will continue to be a world-class resource in medicine, serving our nation for generations to come.

## **DISTINGUISHED LEADERS OF THE FOUNDATION**

Dallas visionaries and philanthropists Dr. Edward Cary and Karl Hoblitzelle helped to form and operate Southwestern Medical Foundation beginning in 1939 for more than 20 years. In the years that followed, the organization was led by some of the country’s most distinguished medical and civic leaders: George L. MacGregor (1962-1973), James W. Aston (1983-1988), James W. Keay (1981-1987), Charles C. Sprague, M.D. (1987-1988), Donald W. Seldin, M.D. (1988-1993), W. Plack Carr, Jr. (1995-2008), and Kern Wildenthal, M.D., Ph.D. (2008-2012).

In October 2012, Kathleen Gibson was elected President and CEO of the Foundation. In 2014, Robert B. Rowling became Chairman of the Board of Trustees, following William T. Solomon, who had held the position serving ably since 2008.

## **A STORY OF INNOVATION AND BRILLIANCE**

As the Foundation continues to celebrate its 75<sup>th</sup> anniversary, “its impact is felt the world over - through the minds we develop, the results of the research we conduct, and the inspiration we share

with communities who believe they too can change the world,” Dallas Mayor Mike Rawlings said during an event marking the Foundation’s milestone anniversary.

“It is a story of innovation and brilliance that was nurtured on our frontier. It is the story of an enlightened community that knew there was a need – and seized the opportunity to make things better. We celebrate the vision behind the founding of one of the greatest medical centers in the world; a vision that is remarkably relevant and inspiring us forward in this city.”



## Fact Sheet

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### **FACT SHEET / SOUTHWESTERN MEDICAL FOUNDATION**

#### **HISTORY**

Since its founding in 1939, Southwestern Medical Foundation has been committed to the development and improvement of medical education, medical research and patient care in the community.

In 1943, Southwestern Medical Foundation established Southwestern Medical College, now UT Southwestern. Since then, the Foundation has been primarily dedicated to supporting the school it began.

Over the years, the Foundation has played an essential role in UT Southwestern's growth into one of the world's preeminent academic research and medical centers. Thanks to the Foundation's continued support, UTSW's faculty includes 6 Nobel Laureates, 17 members of the American Academy of Arts, Sciences and 23 members of the National Academy of Sciences and 19 members of the Institute of Medicine.

#### **FINANCIAL**

The Foundation currently manages over \$800 million across 1,000 funds, creating a financial resource that will enable advances in health care benefiting the citizens of this community, state and the nation for years to come.

#### **MANAGEMENT**

Kathleen M. Gibson became President and CEO of the Foundation in 2012. Before that, she served as Executive Vice President and played an integral role on the Foundation's Board of Trustees, including its Investment Committee.

Ms. Gibson works closely with Chairman Robert B. Rowling, the Foundation's Board and its executive management team to expand Southwestern Medical Foundation's role in North Texas and its impact around the world.

#### **ABOUT SOUTHWESTERN MEDICAL FOUNDATION**

2014 marked the 75th Anniversary of Southwestern Medical Foundation – a milestone which provided the Foundation an opportunity to recognize the impact our community has had in advancing the important cause of academic medicine, research and medical education.

In 1943, the Foundation established Southwestern Medical College and helped to nurture its growth from a fledgling medical school into one of the preeminent medical research and academic centers in the world. Today, UT Southwestern Medical Center enjoys an international reputation for discovering the basis for disease through research, applying the discoveries to the clinical care of patients, and educating the next generation of health care professionals.

For 75 years, it has been our privilege to foster a unique culture where generosity can be imbued with meaning. The Foundation currently manages over \$800 million across 1,000 funds, creating a financial resource that will enable advances in health care benefiting the citizens of this community, state and the nation for years to come.

For more information, please visit [www.swmedical.org](http://www.swmedical.org)

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## Biography

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Robert B. Rowling  
Chairman of the Board  
Southwestern Medical Foundation



Robert B. Rowling is the owner and chairman of TRT Holdings, Inc., a diversified holding company with interests in energy, hotels, financial services and fitness. Among the subsidiary companies which TRT controls are Tana Exploration Company, Gold's Gym International, and Omni Hotels & Resorts.

Tana Exploration is an upstream exploration and production company focused in the Gulf of Mexico and Louisiana state waters.

Gold's Gym owns and franchises more than 700 fitness facilities around the world.

Omni Hotels & Resorts is a luxury hotel brand comprised of 60 hotels and resorts across North America.

Rowling attended the U.S. Air Force Academy and graduated with honors from The University of Texas at Austin in 1976 with a Bachelor of Business Administration degree. In 1979, Rowling received his Juris Doctor with honors from the Southern Methodist University School of Law.

Rowling currently serves as Chairman of the Board of Southwestern Medical Foundation and on the National Board of Young Life. He previously served on The University of Texas System Board of Regents and as Chairman of UTIMCO, the external investment corporation which oversees investments for The University of Texas and Texas A&M Systems.

In 2003, Rowling was the recipient of the SMU Dedman School of Law Distinguished Alumni Award and was inducted into the Texas Business Hall of Fame.

In 2005, he was inducted into both The University of Texas' McCombs School of Business Hall of Fame and the All-American Wildcatters for his achievements in the oil & gas industry.

In 2013, Rowling was recognized with The University of Texas Distinguished Alumni Award.





# Biography

Kathleen M. Gibson  
President and CEO  
Southwestern Medical Foundation



Kathleen Gibson is President and CEO of Southwestern Medical Foundation - a leading charitable institution supporting advancement in medical education, medical research and health care. The Foundation's assets currently exceed \$850 million, arrayed across more than 1,000 funds, creating a financial resource that enables advances in health care benefiting the citizens of our community, state, and world for years to come. During 1943, the Foundation formed Southwestern Medical College, now known as UT Southwestern, and remains its most significant philanthropic partner.

Prior to joining Southwestern Medical Foundation, Kathleen spent thirty years in financial services, holding numerous leadership positions with Citibank and Bank of America. Kathleen joined Citibank in 2006, as Head of Citibank Texas Commercial and President of Citibank Texas. In 2007, she was named President of the Central Division, Commercial Banking, with responsibility for the Central US Commercial Business. Prior to joining Citibank, Kathleen spent 25 years with Bank of America and its predecessor banks, where she held leadership roles in Corporate Banking, Commercial Banking and Asset Management and served as President, Bank of America-Dallas.

Kathleen has been involved in community activities in Dallas and Texas for many years. She is currently Past Chair of the Board of The Association of Former Students at Texas A&M University, and Strategy Chair for the Board of the Dallas Committee on Foreign Relations. She serves on the Boards of the SMU Tate Lecture Series, the YMCA of Metropolitan Dallas, and Charter 100. She is a member of the International Women's Forum – Dallas, Dallas Woman's Club, Marianne Scruggs Garden Club, the Junior League of Dallas, and the DFW Albert Schweitzer Fellowship Program Advisory Board.

She has been recognized in the Dallas Business Journal as a 'Top 25 Industry Leader in Women in Business', and by the Profiles in Diversity Journal in the 10<sup>th</sup> Annual Women Worth Watching edition. Kathleen is a recipient of Texas A&M's Tyrus R. Timm Honor Registry Award, Women's Legacy Award, and was recently honored as a 2014 Fish Camp Namesake. She serves on the Advisory Council for the Center for International Business Studies at Texas A&M and the Mays Business School Development Council. Kathleen's prior involvement in civic activities includes serving on the Dallas Regional Chamber Board and Executive Committee, Chairing the Dallas March for Babies Walk, and serving on the Boards of Children's Medical Center, Dallas Center for the Performing Arts Foundation, The Dallas Opera, The Lamplighter School, Dallas Citizens Council, The City Club, and the Dallas 2012 Olympic Bid Committee.

Born in Texas, Ms. Gibson lived several early years in Buenos Aires, Argentina, and Santo Domingo, Dominican Republic. She earned a Bachelor of Science degree from Texas A&M University, and attended school at Southern Methodist University in Oxford and in Russia. Kathleen and her husband, Robert, have two daughters, Catherine and Sarah.